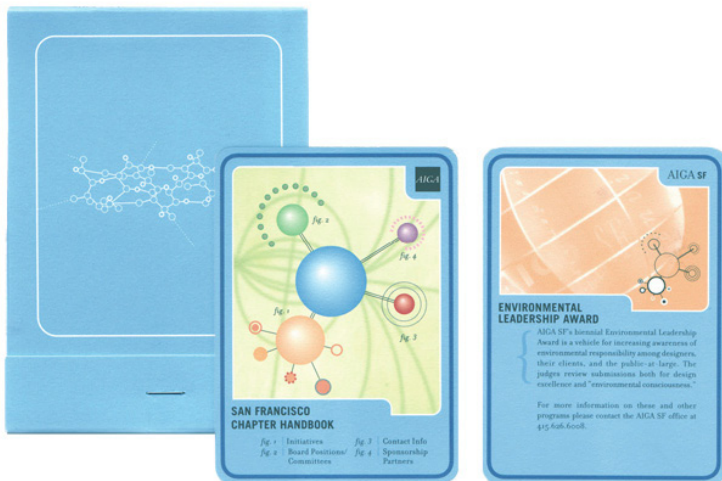


REUTERDESIGN *print archive*

## AMERICAN INSTITUTE OF GRAPHIC ARTS

### Membership brochure for the AIGA San Francisco chapter



## GOLDEN GATE NATIONAL PARKS CONSERVANCY

One of a series of banners and posters




WELLS FARGO BANK

Promotions for small business services

WELLS FARGO

# Take Advantage of New Small Business Tax Breaks

Equipment Express® Loans Help Find Tax Relief



**New tax breaks provide strong incentives for small businesses to purchase equipment**

Small business depreciation price the year. And, you m to \$100,000

Equipment Express loans provide:

WELLS FARGO

## The Road to Business Direct

Various Needs of a Growing Business

**New Small Business Owner: Florist**



**Wells Fargo Business Secured Card**  
I just started my business and need to establish my business credit.

**Wells Fargo Business Card**  
I can separate my business and personal expenses with this credit card.

**Wells Fargo BusinessLine**  
I need a line of credit to help me my business and manage cash flow.

**Credit Protection with BusinessLine**  
I can defer my monthly payments for up to 12 months in case I become disabled and unable to work.

**Wells Fargo Equipment Express**  
My business needs a new truck, so I got an Equipment Express to help finance my purchase.

**Wells Fargo Corporate Card**  
I need to track purchasing travel, entertainment and vehicle expenses. I also need to control purchasing power by employee and type of purchase.

**Wells Fargo ExpressEquity**  
I can save money by refinancing my current high interest rate loan. Or I can use the equity in my building to make property improvements to my store.

**Business PrimeLoan™**  
I want to consolidate my debt into a term loan.

**Established Small Business**

UNION BANK OF CALIFORNIA  
Retirement program marketing materials





## HARRIS & ASSOCIATES

Marketing brochures for a construction management firm



## STANFORD UNIVERSITY WOODS INSTITUTE

Advertisement promoting an environmental conference

### Practical Solutions for People and the Planet



Check your Woods Institute flash drive to  
find more than 400 environmental experts at



Stanford University and the Leopold Leadership Program.



Located in the heart of Silicon Valley, the Woods Institute for the Environment harnesses the expertise and imagination of more than 400 Stanford University faculty to develop practical solutions to the environmental challenges facing the planet—from climate change to sustainable agriculture to conservation. To achieve these goals, the Institute brings together scholars and prominent leaders from business, government and the non-profit sector through workshops and strategic collaborations designed to produce pragmatic results that inform decision makers.

As the hub of interdisciplinary environmental research, teaching and problem solving at Stanford, the Woods Institute provides seed funding for collaborative, cross-campus research; sponsors unique educational programs for students; and supports leadership training programs for faculty at Stanford and other institutions.

For more information about the Woods Institute, contact  
Mark Schwartz, Communications Manager: (650) 723-9296  
[mshwartz@stanford.edu](mailto:mshwartz@stanford.edu)



<http://woods.stanford.edu>



# GEZ ENGINEERS

## Marketing brochures

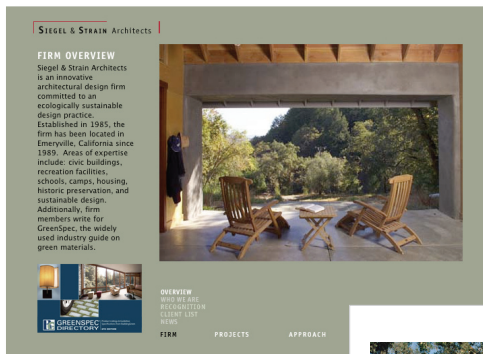


**DAHLIN GROUP ARCHITECTS PLANNERS**  
Marketing materials and graphic guidelines



# SIEGEL & STRAIN ARCHITECTS

## Website and marketing materials



BURKS TOMA ARCHITECTS

Identity, website, and marketing materials

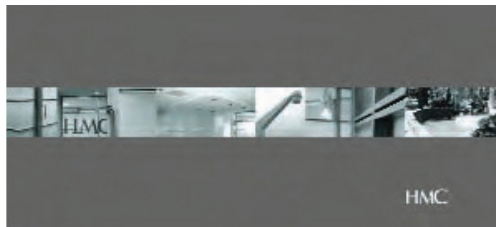
BurksToma

Architects

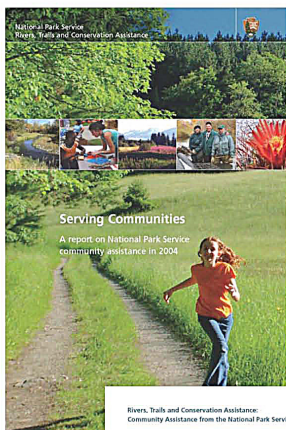


## HMC ARCHITECTS


### Party invitation



## Annual report for a conservation fund



Rivers, Trails and Conservation Assistance:  
Community Assistance from the National Park Service

A photograph showing three children playing in a field of tall grass. One child is on the left, another in the center, and a third on the right wearing a blue cap and a backpack.

Whether you enjoy hiking, cycling, paddling or simply walking, you have already discovered the value of neighborhood parks, walking trails and natural areas in your community. Today, we are learning that these everyday places are actually life-savers and that safe, accessible areas for every activity contribute significantly to community health. These are the places that truly matter, because this is where we connect with friends and family, stay healthy and enjoy nature.

The National Park Service (NPS) has long recognized and supported on-to-home recreation and preservation of natural areas. Through its Trails and Conservation Assistance Program, NPS deploys a core team of 90 professional staff to work closely with communities nationwide in accomplishing safety of recreation and conservation initiatives. We share NPS experience to help communities help themselves: to create trail networks for walking, cycling and kayaking; to protect lands along streams and rivers for wildlife and water quality; to renew neighborhood parks to restore fishing streams; to promote sustainable tourism; and to enhance resource stewardship.

In serving communities, we have learned that there is always more to be done. But we also know the importance of taking time to celebrate accomplishments, and share the credit. I am pleased to share a few highlights of our service to communities across the country. These projects illustrate the collective achievement of NPS and a long list of valued project partners. We believe these accomplishments speak not only for themselves but for all 300 community projects NPS opened in 2009.

S<sub>pm</sub> Stokes

Samuel N. Stokes, Chief  
Rivers, Trails and Conservation Assistance Program

The goal of NPS involvement is to bring tangible change to communities. We know from experience that these changes are often the catalyst for longer-life projects and successes. In 2004, National Park Service community projects reported more than 680 new trail miles, more than 330 miles protected river miles, more than 22,700 acres of newly protected natural areas and more than \$40 million leveraged from other funding sources.

**Rio Grande Riverpark, El Paso, Texas** One trail leads to many. NPS converted the Riverpark Trail Park, provided guidance on funding, and then actively engaged the community in trail design, construction, public art and celebrations. The new Rio Grande Riverpark (16 miles and growing) is emerging a wider effort to create a 57-mile network of walking and bicycling trails and to protect park lands along river corridors in the El Paso region. The trail is also supported by Groundwork El Paso, a new organization fostered by NPS and EPA. **Partners:** CityCounty of El Paso, El Paso del Norte Health Foundation, Chazcal National Memorial, Groundwork El Paso, Texas Parks and Wildlife, El Paso Community Foundation, World Wildlife Fund



## SMALL BUSINESS MAJORITY

Reports for a small business advocacy group

### California Small Businesses and the Affordable Care Act



### The Economic Impact of Healthcare Reform on Small Business

June 11, 2009

## REUTER DESIGN

*A selection of holiday cards*





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